



STAKEHOLDER ADVISORY GROUP MEETING
October 28, 1999

CATEGORY	ACTION ITEMS	WHAT WE DID	WHAT WE CAN DO IN THE NEAR FUTURE
RECYCLING	Establish a focus group on <u>recycling</u> issues pertinent to verification and certification, and discuss issues with upper management.	Contacted DTSC recycling unit – idea Shelved at their recommendation.	
MARKETING	Get more articles in <u>journals</u> , and maintain outreach efforts to sustain awareness of the program.	“Inside DTSC” article for Rayovac; New color pamphlet published; P2 presentations statewide.	
Stakeholders -- STATE AGENCIES	Look into re-establishing the California State <u>Equipment Council</u> .	Discussed	Call CA. DGS, Caltrans: Inquire about Equipment Council status.
MARKETING	Plan an exhibit for the upcoming Government <u>Conference on the Environment</u> (if time permits).	Decided time intensive; Not justified.	
Stakeholders -- STATE AGENCIES	Meet with the California Department of <u>General Services</u> to discuss <u>procurement</u> issues relative to environmental technologies.	OPPTD Management met with DGS Manager/Stakeholder shortly after SAG meeting.	Meet again.
Stakeholders -- STATE AGENCIES – CAL/EPA	Investigate participating in the <u>Cal/EPA Building</u> task force by sending a letter from DTSC Deputy Director Bob Stephens to the Cal/EPA Undersecretary. Suggest using “green” technologies for demonstrations.	Monitored Cal/EPA new bldg. updates for “green” technology use. “Green” technology language added to Region 1 building.	Continue monitoring new bldg. updates and draft suggested letter.

QUALITY ASSURANCE	Get a <u>quality assurance</u> person involved early in the process. Complete the Quality Management Plan.	Quality Assurance issues being considered early in technology certification projects. QMP near finalization. HML staff designated as QA/QC upfront reviewer.	Proposing DTSC – wide QA/QC position.
Stakeholders – LLNL	Provide one page summary of the <u>LLNL meetings</u> of July 1997 explaining how the input was used.		Summarize meeting notes in one page.
FUNDING	Establish a <u>focus group</u> on program <u>funding</u> to explore the appropriate level of public subsidy, based on public benefit, to support verification and certification programs.	Done	
CATEGORY	IDEAS & SUGGESTIONS	WHAT WE DID	WHAT WE WILL DO IN THE NEAR FUTURE
CERT.	There is vendor confusion about the <u>various verification/certification programs</u> . This should be addressed by focusing on identifying and inventorying the various programs, avoiding duplication of effort, and working toward increasing reciprocity among programs.	Discussed in detail at Funding Focus Group Meeting – (Michael Jacobson presentation) Continued interagency ETV and ITRC meetings.	
MARKETING	<u>Marketing</u> efforts need to be made more comprehensive and continuous, and should be targeted more carefully.	Ongoing marketing taking place from P2 distribution of ETV materials to “call backs” of inquiring compares.	Continue current effort.
Stakeholders	<u>Stakeholders</u> should be utilized to a greater extent, and a broader array of stakeholders should be pulled in.	Second stakeholder meetings including additional invitees.	

Stakeholders	It is important to <u>include users</u> in the process, especially government procurement experts.	Had California Department of General Services in attendance. Management visited DGS offices shortly after first stakeholders meeting.	Call Department of General Services representative again and resend program materials.
CERT. / RECERT.	The process for <u>recertification</u> should be <u>streamlined</u> and should not cost as much as certification.	Already is.	
MARKETING	<u>Document</u> applicant <u>successes</u> -- these will sell the program for you.	Favorable quotes included in new ETV pamphlet.	Update quotes document.
RECYCLING	<u>Recycling</u> technologies could be a niche market for the program. A model for the effort may be laboratory wastes -- a team developed draft regulations for performance-based standards.	DTSC's recycling staff contacted—recommended against pursuing recycling streamlining meeting or high level dialogue.	Perform literature and survey search for promising recycling streams and technologies.
Stakeholders -- STATE AGENCIES – CAL/EPA	Regulatory interpretations of California off-site <u>recycling</u> are <u>stifling</u> new recycling technologies. Need high-level dialogue with DTSC policy makers.	DTSC's recycling staff contacted—recommended against pursuing recycling streamlining meeting or high level dialogue	
CERT. / RECERT.	<u>Time and certainty</u> to get through the <u>verification/certification</u> program--to a decision point (yes or no)--is usually more important than money. Early protocol development may help in this area. Risk and certainty are important factors.	Upfront schedules prepared for initial contract companies informed of data needs.	Try to keep both DTSC and company on schedule.
COMMUNITY	<u>Community</u> perspectives must be included--particularly when verifying remediation technologies.	Public comment period for CEQA + notice.	

Stakeholders -- STATE AGENCIES	State <u>agencies that procure</u> technologies should be on evaluation panels--and vendors usually would be willing to pay more for this to happen.	Meeting with CA-DGS following last stakeholders meeting.	Followup with CA-DGS + remnants of state equipment council.
MARKETING	Don't forget about potential <u>international markets</u> . When addressing vendor requests, include considerations important to less-developed countries in the claims to be evaluated.	Have responded to international inquiries. Have included US AID and CA Trade and Commerce response Stakeholders.	Need to build contacts and solve international travel restrictions.
MARKETING	Build value for your <u>service mark</u> . Look at UL for an example of how to go about it.	Prepared list of quotes from verified certified companies solicited new quotes recently.	Update quotes list. Review UL web site.
Stakeholders – UNIVERSITY	Technologies developed by <u>universities</u> are perhaps a special case. Does a pathway for such technologies need to be included?		
CERT. / RECERT.	Criteria for entrance into the program based on public <u>health</u> , environmental protection and worker safety might be used to establish the <u>benefit</u> to the public for purposes of public subsidy.	Got comments from Wolfgang.	